



Music Interview: Yoni

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Yoni is an awesome musician. What I really am enjoying about his sounds is the force of his music with its pulsating rock sounds. For me, when I listen to Yoni, he commands my utmost attention. What's more—he uses a mixture of different sounds to give the audience some catchy and fun tunes. Check out this recent online interview Yoni took the time to do with the magazine.

Music Now: When and how did you first become interested in music? How long have you been playing music?

Yoni: I've always been into music. Even as a baby my parents said I loved hearing music. They got me a toy guitar when I was 3 and said I was always banging away on it and started nagging them for lessons. So they got me started at age 4 and I've been playing ever since.

Music Now: What are your musical influences?

Yoni: I listen to everything from pop and rock to blues, jazz, funk, and anything else worth listening to. I've got so many influences but a couple of the main ones are the Beatles, Jimi Hendrix, Dave Matthews Band, John Mayer, Gabe Dixon Band, Joe Pass, Robben Ford, Van Halen and Green Day.

Music Now: Does anyone in your family play music?

Yoni: My grandfather was a conductor of a local orchestra and my great-grandfather was a well respected violinist in his community.

Music Now: When you are making music, describe how you are feeling?

Yoni: I don't know that I feel any different necessarily. I mean certainly there are times you feel more inspired than others but I've been doing music long enough that it just feels like what I do.

Music Now: Why did you write or decide to play any of your songs?

Yoni: Like most people I originally started writing just for myself and the pure fun of making music. But once I saw other people were enjoying the songs I discovered it's even more fun to write for you with the thought that someone else might get something out of it.

Music Now: Why did you choose to play this kind of music?

Yoni: It's a pretty natural outcome of my influences. Not to sound too cliché but it's what comes out of me.

Music Now: What do you feel is missing in the music industry today?

Yoni: Hmm, good question... I think the industry is getting better every day with the amount of opportunities that are out there for independent musicians. But there is still a certain glass ceiling that is occupied by the major labels and you can't get to that highest level until you sign with one of them. I'm just waiting for the first totally independent artist to break it and then the whole house of cards will fall. I don't think it will be too much longer.

Music Now: Do you feel like you are a role model to others?

Yoni: Maybe to younger people but aren't we all?

Music Now: What keeps you going even when times you feel like giving up?

Yoni: Every job has its ups and downs but there's not another field I'd rather be working in. As long as you keep that in mind and wait for the next upswing, you can usually stay on the path.

Music Now: What are some of the big projects you are working on?

Yoni: I'm in the middle of recording my full length CD debut which should be out by June 2007.

Music Now: What can we expect from you in the next several years?

Yoni: Big things I hope! But more specifically I'd just like to get out there touring to a wider base and growing my audience. The great thing about this business is you really don't know how one day will lead to the next but things always seem to get better and better.

Music Now: Any new releases, updates, or anything else you would like to tell our audience?

Yoni: Yes, see 2 questions above!! And go to my website (which is about to have a total overhaul) to sign up for the mailing list and keep in touch. I'd love to hear from you...

Thanks for this great Spotlight

Music Now: Thanks for this great Spotlight

Yoni's website:

<http://www.songsofyoni.com/>

Yoni



Photo used in this story was provided by Yoni